



Analyze This! Best Practices For Big And Fast Data

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A confluence of factors has converged to create one of the most important trends in data management – the emergence of big and fast data. These factors include advances in technology (such as in-memory data management, MPP databases, virtualization, and the cloud) with a decrease in computer memory prices, the maturation of the Internet, and advanced analytical tools. How do you leverage these trends with new solutions from VMware, EMC Consulting, and Greenplum to help you speed development and compete more effectively?

Attend this webcast with Judith Hurwitz, noted analyst and author of [Hybrid Cloud for Dummies](#) and Bill Schmarzo, EMC Consulting's CTO for EIMA, to learn:

- What is big fast data and how can your organization benefit from this transformation in data management?
- How are healthcare, financial services, media, and communications firms using real-time analytics to change business outcomes?
- What technologies and architectures are required by IT to take advantage of big and fast data?
- What are best practices for implementing a solution?

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[When](#)

Wednesday, September 12, 2012

11:00 am ET / 8:00 am PT

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[Featured Speakers](#)

Judith Hurwitz
President and CEO
Hurwitz & Associates

Bill Schmarzo
CTO Enterprise Information
Management and Analytics
EMC Consulting

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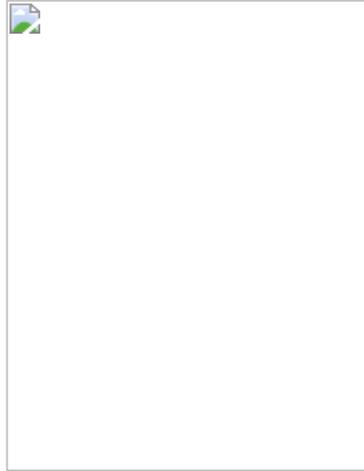
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on how technology solutions solve real world business problems. [More about our services.](#)



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[Hybrid Cloud For Dummies](#)



Hybrid Cloud for Dummies provides an introduction to public, private and hybrid cloud environments. Readers learn how an effective cloud strategy can benefit their organization. Implementing, managing and securing cloud services are all discussed in the book. The book provides down-to-earth advice about planning a hybrid cloud environment.

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